

# RED SHOE SOCIETY

KANSAS CITY



Supporting RMHC®  
#KeepingFamiliesClose



RMHC®  
Kansas City

Keeping families close

**WHO WE ARE:** The Red Shoe Society is a group of philanthropic professionals with a collective goal to support the children, families, staff, volunteers and donors of the Ronald McDonald House Charities of Kansas City. Our mission is to engage, empower and inspire professionals to participate in philanthropic and leadership endeavors and build awareness of the Ronald McDonald House Charities of Kansas City. Members help to provide meals for the families staying at the Houses and host fundraising events, supply drives and various seasonal activities to lift the spirits of the House guests during their stay.

## RED SHOE SOCIETY CORPORATE SPONSORSHIP OPPORTUNITIES:

### Red Plus Member - \$2,750

- 12 Red Shoe Society Memberships
- 1 Board Member Seat
- Title sponsor at Red Shoe Society annual event with option to host at your business.
- One feature article in the Red Shoe Society monthly newsletter and 4 social media posts throughout the year.
- Logo listed on Red Shoe Society web page as corporate sponsor.

### Red Member - \$1,500

- 8 Red Shoe Society Memberships
- Title sponsor at Red Shoe Society annual event with option to host at your business.
- One feature article in the Red Shoe Society monthly newsletter and 4 social media posts throughout the year.
- Logo listed on Red Shoe Society web page as corporate sponsor.

### Gold Member - \$1,000

- 5 Red Shoe Society Memberships
- Sponsor spotlight in Red Shoe Society monthly newsletter.
- Logo listed on Red Shoe Society web page as corporate sponsor.

**Additional Benefits:**

- Opportunities to give back to the community during volunteer activities related to Ronald McDonald House Charities of Kansas City.
- Networking events with like-minded philanthropic and business leaders.
- Leadership development through optional committee participation.
- Invitations to fun social activities at the House and in the community

Learn more about Ronald McDonald House Charities of Kansas City:

[www.rmhckc.org](http://www.rmhckc.org)



Learn more about Red Shoe Society:

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