



October 14, 2023

Join us at the Loews Kansas City Hotel for the best night-out experience in town while impacting the lives of families with sick children. Enjoy an elevated food and cocktail experience, along with auctions, entertainment and our Spark After Dark after-party!

rmhckc.org/gala

Table Sponsorships

Diamond
\$25,000

Platinum Plus
\$15,000

Platinum
\$10,000

Gold Plus
\$7,500

Gold
\$5,000

Silver
\$3,000

Tables	3 Premier Tables 30 Guests	2 Premier Tables 20 Guests	2 Tables 20 Guests	2 Tables 16 Guests	1 Table 10 Guests	1 Table 8 Guests
Company Logo Displayed	Prominent on all Collateral	Prominent on all Collateral	Prominent on Event & on Screens	Prominent on Event & on Screens	At Event	At Event
Listing on RMHC-KC Website	■	■	■	■	■	■
Ad in Event Program	Full Page	Full Page	Half Page	Half Page	Quarter Page	
Recognition on Cart Screens and Newsletter	■	■	■	■	■	
Recognition in post Event Ad	■	■	■	■		
Bottled Wine Service per Table	■	■				
Concierge Service at Your Table	3 Upgraded	2 Upgraded				
Verbal Recognition from Stage	■	■				

SPARK
after **DARK**
with RMHC-KC

Purchase tickets to our exclusive after-party by reaching out to Allison Malott at amalott@rmhckc.org

Thank you for your support!





Marketing Sponsorships

Spark After Dark Sponsor \$20,000

Keep the spark alive at our after party.

- 2 tables for 20 guests at Spark
- Prominent event signage during after-party
- Logo placement on after-party signage and creative/pieces in event area
- Option to leave branded take away item
- Recognition in post-event thank you ad
- Recognition in RMHC-KC Newsletter
- Listing on RMHC-KC website
- Verbal recognition from live entertainment during the after-party
- Prominent visual recognition at event, including at signature cocktail stations
- Full-page ad in event program

Auction Sponsor \$15,000

Be the face of every donor's mobile, online and night of bidding experience.

- 1 table for 10 guests
- Prominent event signage for silent auction and best of live stations
- Logo on mobile bidding website
- Logo on bidder numbers
- Recognition in post event thank you ad
- Recognition in RMHC-KC Newsletter
- Listing on RMHC-KC website
- Prominent visual recognition at event, including screen presentation
- Quarter page ad in event program

Mission Sponsor \$10,000

Be a part of our story.

- 1 table for 8 guests
- Logo prominently featured in family story video shown at event
- Verbal recognition from stage
- Recognition in post event thank you ad
- Recognition in RMHC-KC Newsletter
- Listing on RMHC-KC website
- Prominent visual recognition at event, including screen presentation

Party Sponsor \$10,000

Entertain guests and celebrate.

- 1 table for 8 guests
- Logo on entertainment signage and handouts for after party entertainment
- Prominent visual recognition at bars in ballroom
- Verbal recognition from stage
- Recognition in post event thank you ad
- Recognition in RMHC-KC Newsletter
- Listing on RMHC-KC website

Libations Sponsor \$10,000

Cheers to a great event.

- 1 table for 8 guests
- Prominent visual recognition at mixologist stations and bars during cocktail hour
- Logo placement on stir-sticks at mixologist stations
- Recognition in post event thank you ad
- Recognition in RMHC-KC Newsletter
- Listing on RMHC-KC website

Experience Sponsor \$10,000

Guests will experience the best with you.

- 1 table for 8 guests
- Prominent signage at experience stations such as photo booth
- Logo featured on digital photo booth photos
- Recognition in post event thank you ad
- Recognition in RMHC-KC Newsletter
- Listing on RMHC-KC website

Why RMHC Kansas City?

At Ronald McDonald House Charities of Kansas City, we keep families and sick children together while they are being treated. We are not just a place to call home during difficult times; we provide comfort and care, activities and experiences for siblings and patients, and a warm, supportive environment so families can relax and decompress after an intense day at the hospital.

With three Houses and Ronald McDonald Family Rooms within Children's Mercy and Overland Park Regional Medical Center, we serve 91 families every single night. We use support from the community to provide the best care for our families, so they can focus on their child's health and well-being.





Sponsorship Agreement



October 14, 2023

- ☐ **Diamond** \$25,000 = 250 Overnights for families
- ☐ **Platinum Plus** \$15,000 = 150 Overnights
- ☐ **Platinum** \$10,000 = 100 Overnights
- ☐ **Gold Plus** \$7,500 = 75 Overnights
- ☐ **Gold** \$5,000 = 50 Overnights
- ☐ **Silver** \$3,000 = 30 Overnights
- ☐ **Marketing Sponsorship**



SPONSOR INFORMATION

Marketing Sponsor or Name (as you would like it to appear)

Contact Person

Address

City, State, Zip Code

Phone

Email

PAYMENT OPTIONS

Total Amount _____

☐ Credit Card

Card Number _____

Expiration Date _____

Security Code _____

☐ Check Enclosed

Please make checks payable to:
Ronald McDonald House Charities of Kansas City
Attn: Spark
2502 Cherry Street
Kansas City, Missouri 64108

☐ Payment to be Made Later

Thank you for your support!

For questions or to pay over the phone, contact Allison Malott at 816.541.8314, or amalott@rmhckc.org

***It costs Ronald McDonald House Charities of Kansas City \$100 to keep families together for one night.*