



Trent Green's House Party!

A VIP Draft event benefitting
Ronald McDonald House
Charities of Kansas City

April 26, 2023 | Power & Light





THE PREMIER WAY TO DO DRAFT WEEK

Inside the Leinenkugel's space at Power & Light's KC Live area, Trent Green and RMHC-KC are taking over to host an elite insider's experience ahead of the NFL Draft in Kansas City.

Exclusive to 200 guests, this event features current and former NFL players and on-air personalities. Join NFL celebrities as they share stories of their own Draft experiences and insight into what they predict happens in 2023. Guests will enjoy food, open bar, and a celebrity program centered around this year's Draft, all to benefit the families at RMHC-KC.

Celebrity appearances announced closer to event date and subject to change



LAINY WILSON IN CONCERT

Following our program on the mainstage at KC Live, Coca-Cola presents country artist Lainey Wilson for an unforgettable concert experience! You'll continue to have access to our VIP area for included open bar while you rock out to the concert.



Sponsorships

FIRST ROUNDER | ONE AVAILABLE | \$20,000

This is the headline role for a company to own the night.

- 20 tickets to the event for clients and/or employees. Full bar and food included.
- One table with 10 chairs reserved for your group near the program stage.
- Logo on pre-event marketing materials including blast email, sponsored ads and social media posts.
- Use of RMHC-KC logo and event branding to market your connection to the Draft festivities and our mission.
- Night-of team photo with Trent Green.
- Your brand featured prominently on signage inside the Leinenkugel's event space.
- Verbal recognition from Trent Green on stage.
- 10 \$50 vouchers to Uber for easy commuting and worry-free rides home.
- Event gift for each of your attendees
- Inclusion in our aggressive PR plan to engage and earn media attention

SECOND ROUNDER | FOUR AVAILABLE | \$10,000

Connect your company to Kansas City's largest-ever event.

- 10 tickets to the event for clients and/or employees. Full bar and food included.
- Half table with 5 chairs reserved for your group near the program stage.
- Use of RMHC-KC logo and event branding to market your connection to the Draft festivities and our mission.
- Night-of team photo with Trent Green.
- Logo on signage inside the Leinenkugel's event space.
- Verbal recognition from Trent Green on stage.